



VIVACTIS  **GROUP**
HEALTH COMMUNICATIONS GROUP

WE CARE

Digital health r(e)volution.

www.vivactis.com

WHO WE ARE



Vivactis Group network is the world's largest independent healthcare consulting, communications and marketing group.

Vivactis Group currently operates in **20 countries** across the world with a presence in the major markets of the European Union and the USA.

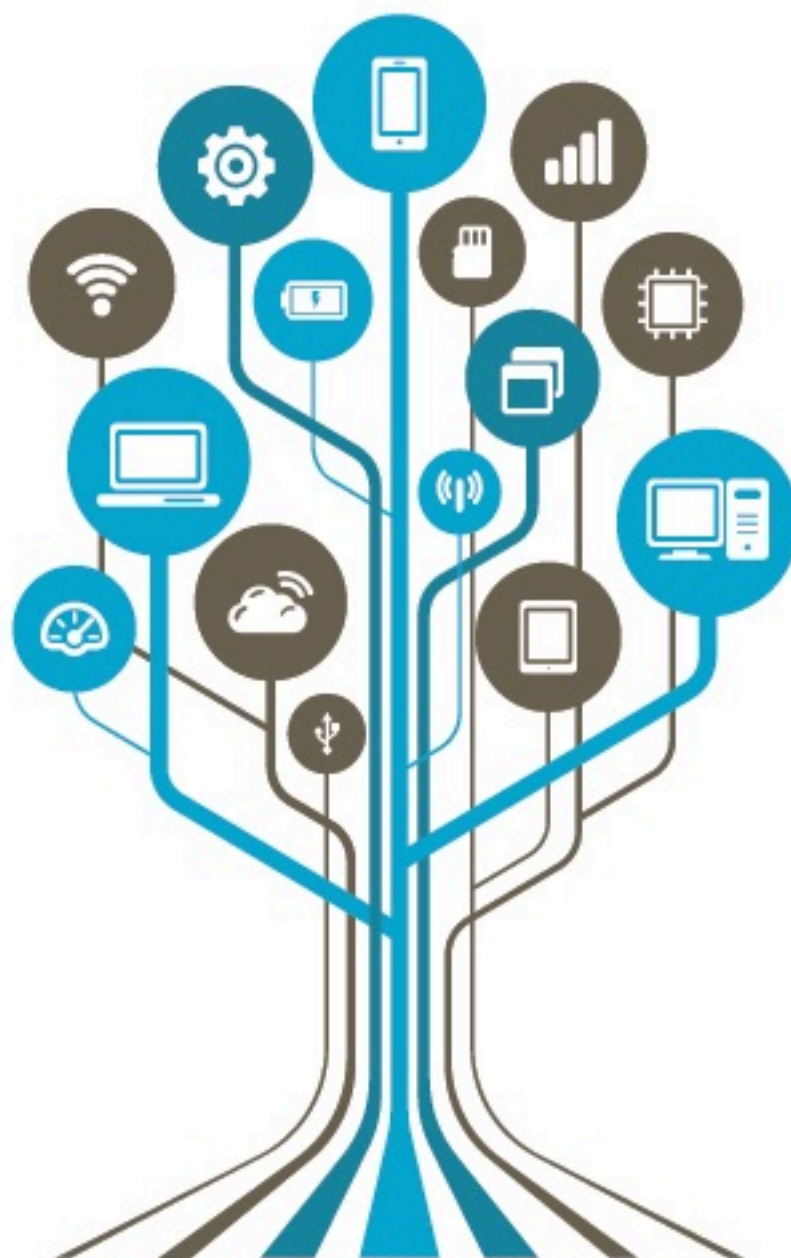
Acting through its **34 offices**, our group is both multi-national and multi-cultural.

With a 100% healthcare focus, Vivactis Group is recognized as an expert in global, pan-European and local campaigns for **pharmaceuticals, biotechnology, medical devices, medical nutrition and consumer healthcare.**

Aware of the changes resulting from the impact of digital technologies, Vivactis Group specialises in **multimedia development.** Smartphones applications, web platforms, serious games, e-detailing...

Vivactis Group offers a wide range of capabilities in order to meet the latest market trends.

With over **15 years of experience** in the multi-media field, Vivactis Group offers a wide range of capabilities in order to meet the **latest market trends.**





Virtual/online roundtable



Virtual reality



Social media strategies



Augmented reality



eNewsletters



3D conception



eVisits



**Educational video and
Educational platform**



“AND MORE. OUR ONLY LIMIT IS YOUR IMAGINATION.”

WHAT WE DO



**Digital visual aids / iPad platforms
connected to CLM
(Closed Loop Marketing)**



Development Web 2.0



Mobile Device Applications



Digital magazines



Serious Games



Interactive terminals



Multimedia creation



eLearning platforms



Multilingual promotional videos



Online courses



OUR MAIN DIGITAL REFERENCES

A

ABBVIE
ABIONIC
ACLERMANN CLINO
AFOR
ALLERGAN
ALPHA-BIO TEC
AMGEN
ASTRA ZENECA

B

BAUSCH ET LOMB
BAYER
BIOCODEX
BIOINNOVATION SOLUTIONS
BMS
BOEHRINGER INGELHEIM
BOUCHARA RECORDATI
BRISTOL-MYERS SQUIBB

C

CELGENE
CHIESI
CONCEPTUS

D

DAYDOSE
DOMPÈ

E

eBALANCE
EDWARDS LIFE SCIENCE

F

FERRING
FRESENIUS MEDICAL CARE

G

GEMME
GILEAD GRUNETHAL
GLAXOSMITHKLINE

I

INTRINSIC THERAPEUTICS

J

JANSEN-CILAG

L

LEO PHARMA
LILLY

M

MEDBOX
MERCK
MUNDIPHARMA NOVARTIS
MYLAN

N

NOVARTIS

O

OPINION

P

PFIZER
PROBONO BIO
PROINFIRMIS

Q

QBGROUP

R

RCP SANTÉ
REDGDPS
ROCHE

S

SANOFI
SEC
SEDISA
SEMERGEN
SEMG
SERVIER
SHIRE
STRYKER
INSTITUTE OF
BIOINFORMATICS (SIB)

T

TAKEDA
TELECOM ITALIA
TERUMO

U

UCB
URGO
“...”

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